

Table 1. Daily retail prices of cigarettes in selected retail establishments in the National Capital Region (NCR), by Brand Name/Variant, March 4, 2025 (PHP/pack)

BRAND NAME/VARIANT		SPECIFICATIONS	MARCH 4, 2025 (TUESDAY)			
			RETAIL PRICE (PHP/pack)			
			Lowest	Highest	Average	Prevailing
1	Marlboro, Red	(20 sticks per pack)	155.00	250.00	174.56	180.00
2	Marlboro, Menthol	(20 sticks per pack)	155.00	215.00	172.77	168.50
3	Chesterfield, Red	(20 sticks per pack)	126.00	170.00	139.75	140.00
4	Chesterfield, Green	(20 sticks per pack)	126.00	170.00	139.75	140.00
5	Chesterfield, Blue	(20 sticks per pack)	126.00	148.00	138.80	140.00
6	Fortune	(20 sticks per pack)	145.00	204.00	161.18	146.50
7	Philip	(20 sticks per pack)	145.50	190.00	165.88	164.00
8	RGD	(20 sticks per pack)	125.00	125.00	125.00	125.00
9	Huangon	(20 sticks per pack)	n/a	n/a	n/a	n/a
10	Winston	(20 sticks per pack)	163.00	210.00	182.25	183.00
11	Mevius	(20 sticks per pack)	220.00	225.00	223.40	224.00
12	Camel	(20 sticks per pack)	128.00	160.00	144.71	145.00
13	Bohem	(20 sticks per pack)	147.00	165.00	156.00	156.00
14	Mighty	(20 sticks per pack)	138.00	185.00	163.00	165.00
15	Esse	(20 sticks per pack)	175.00	179.00	177.00	177.00
16	Fortune, International Extra Menthol	(20 sticks per pack)	144.80	144.80	144.80	144.80
17	Marlboro, Lights KS	(20 sticks per pack)	155.00	155.00	155.00	155.00
18	Marlboro, White	(20 sticks per pack)	155.00	155.00	155.00	155.00
19	Marlboro, Black Menthol	(20 sticks per pack)	155.00	180.00	163.33	155.00
20	Marlboro, Gold	(20 sticks per pack)	155.50	250.00	189.70	180.00
21	Huanghelou	(20 sticks per pack)	185.00	185.00	185.00	185.00
22	Chungwa	(20 sticks per pack)	365.00	365.00	365.00	365.00
23	Septwolves	(20 sticks per pack)	162.00	162.00	162.00	162.00
24	Chesterfield, Menthol 100s - Flip Top Box	(20 sticks per pack)	140.00	140.00	140.00	140.00
25	Chesterfield, Original - KS Flip Top Box	(20 sticks per pack)	140.00	140.00	140.00	140.00
26	FORTUNE INTERNATIONAL ORIGINAL (KS Round Corner Box) with pack insert	(20 sticks per pack)	165.00	165.00	165.00	165.00

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			RETAIL PRICE (PHP/pack)			
			Lowest	Highest	Average	Prevailing
27	Philip Morris Menthol 100s- Flip Top Box	(20 sticks per pack)	165.00	165.00	165.00	165.00
28	Mevius Sky Blue	(20 sticks per pack)	224.00	224.00	224.00	224.00
29	Mevius Wind Blue	(20 sticks per pack)	224.00	224.00	224.00	224.00
30	Winston Red	(20 sticks per pack)	169.00	169.00	169.00	169.00
31	Camel (Yellow) Crush Proof Box 20's	(20 sticks per pack)	145.00	145.00	145.00	145.00
32	Winston (Blue) Crush Proof Box 10's	(10 sticks per pack)	91.00	91.00	91.00	91.00
33	Winston (Red) Crush Proof Box 10's	(10 sticks per pack)	91.00	91.00	91.00	91.00
34	Winston (Red) Round Corner Box 20's	(20 sticks per pack)	183.00	183.00	183.00	183.00
35	Esse Green	(20 sticks per pack)	175.00	175.00	175.00	175.00
36	MARLBORO CRAFTED RED (KS Flip Top Box) Limited Edition Design	(20 sticks per pack)	180.00	180.00	180.00	180.00
37	Esse, Menthol	(20 sticks per pack)	179.00	179.00	179.00	179.00
38	Esse Pop	(20 sticks per pack)	179.00	179.00	179.00	179.00
39	Marlboro, Ice Blast Mega	(20 sticks per pack)	180.00	180.00	180.00	180.00
40	Marlboro, Crafted Ice	(20 sticks per pack)	165.00	165.00	165.00	165.00
41	Fortune Menthol	(20 sticks per pack)	165.00	165.00	165.00	165.00
42	Fortune, Blue	(20 sticks per pack)	165.00	165.00	165.00	165.00
43	Winston, Caster	(20 sticks per pack)	n/a	n/a	n/a	n/a
44	Winston, Mint Bust Max	(20 sticks per pack)	n/a	n/a	n/a	n/a
45	Mevius, Original Blue	(20 sticks per pack)	150.00	150.00	150.00	150.00
46	Mevius, Kiwami	(20 sticks per pack)	150.00	150.00	150.00	150.00
47	Camel, Lights	(20 sticks per pack)	145.00	145.00	145.00	145.00
48	Camel, Blue	(20 sticks per pack)	n/a	n/a	n/a	n/a
49	Camel, Active Max	(20 sticks per pack)	145.00	145.00	145.00	145.00
50	Mighty, Max Cool	(20 sticks per pack)	165.00	165.00	165.00	165.00
51	Mighty, Red	(20 sticks per pack)	n/a	n/a	n/a	n/a
52	Esse, Blue	(20 sticks per pack)	n/a	n/a	n/a	n/a
53	Esse, Himalaya	(20 sticks per pack)	179.00	179.00	179.00	179.00
54	Esse, Lights	(20 sticks per pack)	175.00	175.00	175.00	175.00

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			RETAIL PRICE (PHP/pack)			
			Lowest	Highest	Average	Prevailing
55	Esse, Pop Yellow Wave	(20 sticks per pack)	179.00	179.00	179.00	179.00
56	Terra, Bronze	(20 sticks per pack)	150.00	150.00	150.00	150.00
57	Terea, Green	(20 sticks per pack)	150.00	150.00	150.00	150.00
58	Terea, Purple	(20 sticks per pack)	150.00	150.00	150.00	150.00
59	Terea, Oasis Pearl	(20 sticks per pack)	150.00	150.00	150.00	150.00
60	Terra, Amber	(20 sticks per pack)	150.00	150.00	150.00	150.00
61	Terea, Yellow	(20 sticks per pack)	150.00	150.00	150.00	150.00
62	Terea, Blue	(20 sticks per pack)	150.00	150.00	150.00	150.00
63	Huanghelou Soft Blue	(20 sticks per pack)	185.00	185.00	185.00	185.00

Source: DA Agribusiness and Marketing Assistance Service

Note(s):

n/a – not available/sold in the establishment

Establishment(s) covered in the monitoring:

1. 7-Eleven, Show Ave., Marikina City
2. 7-Eleven W Paz, Marikina City
3. Puregold Sta. Elena, Marikina City
4. Puregold, Agora, San Juan City
5. Puregold, Kalentong, Mandaluyong City
6. 113 Puregold Aurora, Cubao, Quezon City
7. Puregold KM 14 Mc Arthur Hiway, Karuhatan, Valenzuela City
8. Puregold Carriedo, Good Earth bldg., Brgy. 303 Sta. Cruz, Manila
9. Puregold San Andres 673 San Andres St., Cor. Leon Ma Guerrero St., Malate, Manila
10. 7-Eleven Espana St., Cor Vicente G. Cruz St., Zone 45 Brgy 452 Sampaloc, Manila
11. 7-Eleven, 999 GF Stanisco Tower Pedro Gil cor. Agoncillo St. Ermita Manila
12. 7-Eleven Santos Drive, Las Piñas City
13. All Day Supermarket, Carlos P. Garcia Ext., Las Piñas City
14. 816 Minimart, Casimiro St., Zapote, Las Piñas City
15. Waltermart Bicutan, KM 16 East Service Road, Cor. Mañalac Ave. Brgy. San Martin de Porres Parañaque City
16. 7-Eleven, 3150 Alabang NB Exit 2, 384 East Service Rd. Alabang Muntinlupa City
17. 7-Eleven Tanyag Taguig Plaza Dela Rosa Bldg Manalac Ave. Bagong Tanyag Taguig City
18. 7-Eleven LRT Libertad Victory Pasay Mall Taft Ave. cor. Libertad St. Pasay City
19. 7-Eleven 635 M. Naval Street, cor C4 Road, Bagumbayan North, Navotas City