

**Table 1.1 Daily Retail Prices of Cigarettes in Las Piñas, by Brand Name/Variant, March 3, 2025 (PHP/pack)**

BRAND NAME/VARIANT		SPECIFICATIONS	MARCH 3, 2025 (MONDAY)			
			RETAIL PRICE (PHP/pack)			
			Lowest	Highest	Average	Prevailing
1	<b>Marlboro, Red</b>	(20 sticks per pack)	155.50	155.50	155.50	155.50
2	<b>Marlboro, Menthol</b>	(20 sticks per pack)	155.50	155.50	155.50	155.50
3	<b>Marlboro, Gold</b>	(20 sticks per pack)	155.50	155.50	155.50	155.50
4	<b>Chesterfield, Red</b>	(20 sticks per pack)	127.00	127.00	127.00	127.00
5	<b>Chesterfield, Green</b>	(20 sticks per pack)	127.00	127.00	127.00	127.00
6	<b>Fortune</b>	(20 sticks per pack)	145.00	145.00	145.00	145.00
7	<b>Phillip</b>	(20 sticks per pack)	145.50	145.50	145.50	145.50
8	<b>Winston</b>	(20 sticks per pack)	163.00	163.00	163.00	163.00
9	<b>Camel</b>	(20 sticks per pack)	128.00	128.00	128.00	128.00
10	<b>Mighty</b>	(20 sticks per pack)	147.00	147.00	147.00	147.00

Source: DA Agribusiness and Marketing Assistance Service

Establishment(s) covered in the monitoring: 816 Mini Mart, 91742 Casimiro Ave, Las Piñas, Metro Manila

**Table 1.2 Daily Retail Prices of Cigarettes in Las Piñas, by Brand Name/Variant, March 3, 2025 (PHP/pack)**

BRAND NAME/VARIANT		SPECIFICATIONS	MARCH 3, 2025 (MONDAY)			
			RETAIL PRICE (PHP/pack)			
			Lowest	Highest	Average	Prevailing
1	<b>Marlboro, Red</b>	(20 sticks per pack)	250.00	250.00	250.00	250.00
2	<b>Marlboro, Menthol</b>	(20 sticks per pack)	215.00	215.00	215.00	215.00
3	<b>Marlboro, Gold</b>	(20 sticks per pack)	250.00	250.00	250.00	250.00
4	<b>Fortune</b>	(20 sticks per pack)	204.00	204.00	204.00	204.00

Source: DA Agribusiness and Marketing Assistance Service

Establishment(s) covered in the monitoring: All Day, Carlos P. Garcia Ave Ext, Extension, Las Piñas, Metro Manila

**Table 1.3 Daily Retail Prices of Cigarettes in Las Piñas, by Brand Name/Variant, March 3, 2025 (PHP/pack)**

BRAND NAME/VARIANT		SPECIFICATIONS	MARCH 3, 2025 (MONDAY)			
			RETAIL PRICE (PHP/pack)			
			Lowest	Highest	Average	Prevailing
1	<b>Marlboro, Red</b>	(20 sticks per pack)	183.00	183.00	183.00	183.00
2	<b>Marlboro, Menthol</b>	(20 sticks per pack)	183.00	183.00	183.00	183.00
3	<b>Marlboro, Gold</b>	(20 sticks per pack)	183.00	183.00	183.00	183.00
4	<b>Chesterfield, Red</b>	(20 sticks per pack)	140.00	140.00	140.00	140.00
5	<b>Chesterfield, Green</b>	(20 sticks per pack)	140.00	140.00	140.00	140.00
6	<b>Chesterfield, Blue</b>	(20 sticks per pack)	140.00	140.00	140.00	140.00
7	<b>Fortune</b>	(20 sticks per pack)	165.00	165.00	165.00	165.00
8	<b>Phillip</b>	(20 sticks per pack)	165.00	165.00	165.00	165.00
9	<b>RGD</b>	(20 sticks per pack)	125.00	125.00	125.00	125.00
11	<b>Winston</b>	(20 sticks per pack)	183.00	183.00	183.00	183.00
11	<b>Mevius</b>	(20 sticks per pack)	224.00	224.00	224.00	224.00
12	<b>Camel</b>	(20 sticks per pack)	145.00	145.00	145.00	145.00
13	<b>Bohem</b>	(20 sticks per pack)	165.00	165.00	165.00	165.00
14	<b>Mighty</b>	(20 sticks per pack)	165.00	165.00	165.00	165.00
15	<b>Esse</b>	(20 sticks per pack)	175.00	175.00	175.00	175.00
16	<b>Esse</b>	(20 sticks per pack)	175.00	175.00	175.00	175.00

Source: DA Agribusiness and Marketing Assistance Service  
 Establishment(s) covered in the monitoring: 7-Eleven Santos Dr, Las Piñas, Metro Manila

**Table 1.1 Daily Retail Prices of Cigarettes in Manila, by Brand Name/Variant, March 3, 2025 (PHP/pack)**

BRAND NAME/VARIANT		SPECIFICATIONS	MARCH 3, 2025 (MONDAY)			
			RETAIL PRICE (PHP/pack)			
			Lowest	Highest	Average	Prevailing
1	<b>Marlboro, Red</b>	(20 sticks per pack)	155.50	155.50	155.50	155.50
2	<b>Marlboro, Menthol</b>	(20 sticks per pack)	155.50	155.50	155.50	155.50
3	<b>Chesterfield, Red</b>	(20 sticks per pack)	126.00	126.00	126.00	126.00
4	<b>Chesterfield, Green</b>	(20 sticks per pack)	126.00	126.00	126.00	126.00
5	<b>Chesterfield, Blue</b>	(20 sticks per pack)	126.00	126.00	126.00	126.00
6	<b>Fortune</b>	(20 sticks per pack)	145.00	145.00	145.00	145.00
7	<b>Mighty</b>	(20 sticks per pack)	155.00	155.00	155.00	155.00
8	<b>Esse</b>	(20 sticks per pack)	155.00	155.00	155.00	155.00

Source: DA Agribusiness and Marketing Assistance Service

Establishment(s) covered in the monitoring: Puregold San Andres, 1867 LM Guerrero San Andres St., Brgy. 702 Malate, Manila

**Table 1.2 Daily Retail Prices of Cigarettes in Manila, by Brand Name/Variant, March 3, 2025 (PHP/pack)**

BRAND NAME/VARIANT		SPECIFICATIONS	MARCH 3, 2025 (MONDAY)			
			RETAIL PRICE (PHP/pack)			
			Lowest	Highest	Average	Prevailing
1	<b>Marlboro, Red</b>	(20 sticks per pack)	155.00	155.00	155.00	155.00
2	<b>Marlboro, Menthol</b>	(20 sticks per pack)	155.00	155.00	155.00	155.00
3	<b>Chesterfield, Red</b>	(20 sticks per pack)	126.00	126.00	126.00	126.00
4	<b>Chesterfield, Green</b>	(20 sticks per pack)	126.00	126.00	126.00	126.00
5	<b>Chesterfield, Blue</b>	(20 sticks per pack)	126.00	126.00	126.00	126.00
6	<b>Fortune</b>	(20 sticks per pack)	145.00	145.00	145.00	145.00
7	<b>Marlboro, White</b>	(20 sticks per pack)	155.00	155.00	155.00	155.00
8	<b>Marlboro, Menthol Black</b>	(20 sticks per pack)	155.00	155.00	155.00	155.00

Source: DA Agribusiness and Marketing Assistance Service

Establishment(s) covered in the monitoring: All Day, Carlos P. Garcia Ave Ext, Extension, Las Piñas, Metro Manila

**Table 1. Daily Retail Prices of Cigarettes in Navotas City, by Brand Name/Variant, March 3, 2025 (PHP/pack)**

BRAND NAME/VARIANT		SPECIFICATIONS	MARCH 3, 2025 (MONDAY)			
			RETAIL PRICE (PHP/pack)			
			Lowest	Highest	Average	Prevailing
<b>A. MANUFACTURERS OF LOCALLY PRODUCED CIGARETTES (DOMESTIC) (UPDATED AS OF MARCH 08, 2024)</b>						
1	Camel Active Max 100s (Crush Proof Box)	(20 sticks per pack)	145.00	145.00	145.00	145.00
2	Mighty Max Cool 100's (Crush Proof Box) 20's	(20 sticks per pack)	165.00	165.00	165.00	165.00
3	Fortune International Blue KS Round Corner Box	(20 sticks per pack)	165.00	165.00	165.00	165.00
4	FORTUNE INTERNATIONAL MENTHOL 100s (Flip Top Box) Limited Edition Design (LED)	(20 sticks per pack)	165.00	165.00	165.00	165.00
5	Marlboro Crafted Ice- KS Flip Top Box	(20 sticks per pack)	165.00	165.00	165.00	165.00
6	Marlboro Crafted Red KS Flip Top Box	(20 sticks per pack)	165.00	165.00	165.00	165.00
7	Marlboro Ice Blast Mega- KS Flip Top Box	(20 sticks per pack)	180.00	180.00	180.00	180.00
<b>D. IMPORTERS OF CIGARETTES (UPDATED AS OF MARCH 08, 2024)</b>						
1	Huanghelou (Soft Pack 20's)	(20 sticks per pack)	185.00	185.00	185.00	185.00
2	Marlboro Black Menthol	(20 sticks per pack)	180.00	180.00	180.00	180.00
3	Winston Blue	(20 sticks per pack)	183.00	183.00	183.00	183.00
4	Mevius Kiwami (Round Corner Box In 20s)	(20 sticks per pack)	150.00	150.00	150.00	150.00
5	Mevius Original Blue Round Corner Box 20's	(20 sticks per pack)	150.00	150.00	150.00	150.00
6	Mevius Sky Blue Round Corner Box 20's	(20 sticks per pack)	150.00	150.00	150.00	150.00
7	Mevius Wind Blue Round Corner Box 20's	(20 sticks per pack)	150.00	150.00	150.00	150.00
<b>OTHER BRANDS NOT INCLUDED IN THE LIST</b>						
1	Terea, Bronze	(20 sticks per pack)	150.00	150.00	150.00	150.00
2	Terea, Green	(20 sticks per pack)	150.00	150.00	150.00	150.00
3	Terea, Purple	(20 sticks per pack)	150.00	150.00	150.00	150.00
4	Terea, Wave	(20 sticks per pack)	150.00	150.00	150.00	150.00
5	Terea, Amber	(20 sticks per pack)	150.00	150.00	150.00	150.00
6	Terea, Yellow	(20 sticks per pack)	150.00	150.00	150.00	150.00
7	Chesterfield, Red	(20 sticks per pack)	150.00	150.00	150.00	150.00
8	Chesterfield, Blue	(20 sticks per pack)	140.00	140.00	140.00	140.00
9	Marlboro, Lights	(20 sticks per pack)	180.00	180.00	180.00	180.00
10	Camel, Lights	(20 sticks per pack)	145.00	145.00	145.00	145.00
11	Esse, Pop	(20 sticks per pack)	179.00	179.00	179.00	179.00
12	Esse, Himalaya	(20 sticks per pack)	179.00	179.00	179.00	179.00
13	Esse, Lights	(20 sticks per pack)	175.00	175.00	175.00	175.00
14	Esse, Pop Yellow Wave	(20 sticks per pack)	179.00	179.00	179.00	179.00

Source: DA Agribusiness and Marketing Assistance Service

Establishment(s) covered in the monitoring: 7-Eleven Convenience Store, 648, Circumferential Road 4, Corner Mariano Naval Street, Barangay Bagumbayan South, Navotas, 1485 Metro Manila, Philippines

**Table 1.1 Daily Retail Prices of Cigarettes in Quezon City, by Brand Name/Variant, March 3, 2025 (PHP/pack)**

BRAND NAME/VARIANT		SPECIFICATIONS	MARCH 3, 2025 (MONDAY)			
			RETAIL PRICE (PHP/pack)			
			Lowest	Highest	Average	Prevailing
1	Marlboro, Red	(20 sticks per pack)	180.00	180.00	180.00	180.00
2	Marlboro, Menthol	(20 sticks per pack)	180.00	180.00	180.00	180.00
3	Chesterfield, Red	(20 sticks per pack)	140.00	140.00	140.00	140.00
4	Chesterfield, Green	(20 sticks per pack)	140.00	140.00	140.00	140.00
5	Fortune	(20 sticks per pack)	165.00	165.00	165.00	165.00
6	Phillip	(20 sticks per pack)	165.00	165.00	165.00	165.00
7	RGD	(20 sticks per pack)	125.00	125.00	125.00	125.00
8	Winston	(20 sticks per pack)	183.00	183.00	183.00	183.00
9	Mevius	(20 sticks per pack)	224.00	224.00	224.00	224.00
10	Camel	(20 sticks per pack)	145.00	145.00	145.00	145.00
11	Mighty	(20 sticks per pack)	165.00	165.00	165.00	165.00
12	Esse	(20 sticks per pack)	175.00	175.00	175.00	175.00

Source: DA Agribusiness and Marketing Assistance Service

Establishment(s) covered in the monitoring: 7-Eleven, Quezon Ave., Cor. Roces Ave., Paligsahan, Quezon City

**Table 1.2 Daily Retail Prices of Cigarettes in Quezon City, by Brand Name/Variant, March 3, 2025 (PHP/pack)**

BRAND NAME/VARIANT		SPECIFICATIONS	MARCH 3, 2025 (MONDAY)			
			RETAIL PRICE (PHP/pack)			
			Lowest	Highest	Average	Prevailing
1	Marlboro, Red	(20 sticks per pack)	190.00	190.00	190.00	190.00
2	Marlboro, Menthol	(20 sticks per pack)	190.00	190.00	190.00	190.00
3	Marlboro, Mint Black\	(20 sticks per pack)	190.00	190.00	190.00	190.00
4	Marlboro Mega Black	(20 sticks per pack)	160.00	160.00	160.00	160.00
5	Marlboro Mint Black	(20 sticks per pack)	160.00	160.00	160.00	160.00
6	Marlboro Red Crafted	(20 sticks per pack)	149.00	149.00	149.00	149.00
7	Marboro Blue Crafted Ice	(20 sticks per pack)	149.00	149.00	149.00	149.00
8	Marlboro, Menthol Crafted	(20 sticks per pack)	160.00	160.00	160.00	160.00
9	Mevius	(20 sticks per pack)	204.00	204.00	204.00	204.00
10	Fortune International	(20 sticks per pack)	167.00	167.00	167.00	167.00
11	Winston	(20 sticks per pack)	190.00	190.00	190.00	190.00
12	Camel	(20 sticks per pack)	142.00	142.00	142.00	142.00
13	Camel Blue	(20 sticks per pack)	142.00	142.00	142.00	142.00
14	Mighty Green	(20 sticks per pack)	170.75	170.75	170.75	170.75

Source: DA Agribusiness and Marketing Assistance Service

Establishment(s) covered in the monitoring: Robinson Supermarket, Regalado Ave. West Fairview, Quezon City



**Table 1. Daily Retail Prices of Cigarettes in Valenzuela City, by Brand Name/Variant, March 3, 2025 (PHP/pack)**

BRAND NAME/VARIANT		SPECIFICATIONS	MARCH 3, 2025 (MONDAY)			
			RETAIL PRICE (PHP/pack)			
			Lowest	Highest	Average	Prevailing
1	Marlboro, Red	(20 sticks per pack)	185.00	185.00	185.00	185.00
2	Marlboro, Black Menthol	(20 sticks per pack)	204.00	204.00	204.00	204.00
3	Marlboro, Ice Blast Mega	(20 sticks per pack)	185.00	185.00	185.00	185.00
4	Marlboro, Crafted Ice	(20 sticks per pack)	185.00	185.00	185.00	185.00
5	Marlboro, Crafted Red	(20 sticks per pack)	185.00	185.00	185.00	185.00
6	Chesterfield, Red	(20 sticks per pack)	170.00	170.00	170.00	170.00
7	Chesterfield, Blue	(20 sticks per pack)	170.00	170.00	170.00	170.00
8	Fortune, Menthol	(20 sticks per pack)	185.00	185.00	185.00	185.00
9	Fortune, Blue	(20 sticks per pack)	185.00	185.00	185.00	185.00
10	Philip	(20 sticks per pack)	210.00	210.00	210.00	210.00
11	Winston, Red	(20 sticks per pack)	210.00	210.00	210.00	210.00
12	Winston, Blue	(20 sticks per pack)	210.00	210.00	210.00	210.00
13	Winston, Caster	(20 sticks per pack)	210.00	210.00	210.00	210.00
14	Winston, Mint Bust Max	(20 sticks per pack)	220.00	220.00	220.00	220.00
15	Mevius, Original Blue	(20 sticks per pack)	220.00	220.00	220.00	220.00
16	Mevius, Kiwami	(20 sticks per pack)	220.00	220.00	220.00	220.00
17	Mevius, Sky Blue	(20 sticks per pack)	220.00	220.00	220.00	220.00
18	Mevius, Wind Blue	(20 sticks per pack)	160.00	160.00	160.00	160.00
19	Camel, Yellow	(20 sticks per pack)	160.00	160.00	160.00	160.00
20	Camel, Blue	(20 sticks per pack)	160.00	160.00	160.00	160.00
21	Camel, Active Max	(20 sticks per pack)	210.00	210.00	210.00	210.00
22	Mighty, Green	(20 sticks per pack)	185.00	185.00	185.00	185.00
23	Esse, Blue	(20 sticks per pack)	175.00	175.00	175.00	175.00
24	Chungwa	(20 sticks per pack)	370.00	370.00	370.00	370.00
25	Terea, Bronze	(20 sticks per pack)	150.00	150.00	150.00	150.00
26	Terea, Green	(20 sticks per pack)	150.00	150.00	150.00	150.00
27	Terea, Purple	(20 sticks per pack)	150.00	150.00	150.00	150.00
28	Terea, Wave	(20 sticks per pack)	150.00	150.00	150.00	150.00
29	Terea, Amber	(20 sticks per pack)	150.00	150.00	150.00	150.00
30	Terea, Yellow	(20 sticks per pack)	150.00	150.00	150.00	150.00

Source: DA Agribusiness and Marketing Assistance Service

Establishment(s) covered in the monitoring: Uncle John Convenience Store, Pio Valenzuela St. Corner Espiritu, Marulas Valenzuela City

**Table 1.1 Daily Retail Prices of Cigarettes in selected retail establishments in Marikina City, by Brand Name/Variant, March 4, 2025 (PHP/pack)**

BRAND NAME/VARIANT		SPECIFICATIONS	MARCH 4, 2025 (TUESDAY)			
			RETAIL PRICE (PHP/pack)			
			Lowest	Highest	Average	Prevailing
1	<b>Marlboro, Red</b>	(20 sticks per pack)	157.00	180.00	172.33	180.00
2	<b>Marlboro, Menthol</b>	(20 sticks per pack)	157.00	180.00	172.33	180.00
3	<b>Chesterfield, Red</b>	(20 sticks per pack)	140.00	140.00	140.00	140.00
4	<b>Chesterfield, Green</b>	(20 sticks per pack)	140.00	140.00	140.00	140.00
5	<b>Chesterfield, Blue</b>	(20 sticks per pack)	140.00	140.00	140.00	140.00
6	<b>Fortune</b>	(20 sticks per pack)	148.00	165.00	156.50	156.50
7	<b>RGD</b>	(20 sticks per pack)	125.00	125.00	125.00	125.00
8	<b>Winston</b>	(20 sticks per pack)	170.00	183.00	178.67	183.00
9	<b>Mevius</b>	(20 sticks per pack)	224.00	225.00	224.50	224.50
10	<b>Camel</b>	(20 sticks per pack)	145.00	145.00	145.00	145.00
11	<b>Mighty</b>	(20 sticks per pack)	160.00	165.00	162.50	162.50
12	<b>Esse</b>	(20 sticks per pack)	175.00	179.00	177.00	177.00

Source: DA Agribusiness and Marketing Assistance Service

Establishment(s) covered in the monitoring: (1) 7-Eleven Show Ave., Marikina City; (2) 7-Eleven W Paz, Marikina City; and (3) Puregold Sta. Elena, Marikina City