

**Daily retail prices of cigarettes in selected retail establishments in the National Capital Region (NCR),
by Brand Name/Variant, (PHP/pack)**

Date Monitored: March 12, 2025

BRAND NAME/VARIANT		SPECIFICATIONS	MARCH 12, 2025 (WEDNESDAY)			
			RETAIL PRICE (PHP/pack)			
			Highest	Lowest	Prevailing	Average
1	Marlboro, Red	(20 sticks per pack)	185.00	150.00	180.00	170.38
2	Marlboro, Menthol	(20 sticks per pack)	204.00	155.00	180.00	172.00
3	Chesterfield, Red	(20 sticks per pack)	170.00	126.00	140.00	141.50
4	Chesterfield, Green	(20 sticks per pack)	170.00	126.00	140.00	140.22
5	Chesterfield, Blue	(20 sticks per pack)	170.00	126.00	140.00	140.18
6	Fortune	(20 sticks per pack)	185.00	145.00	145.00	155.75
7	Philip	(20 sticks per pack)	190.00	165.00	165.00	173.33
8	RGD	(20 sticks per pack)	125.00	125.00	125.00	125.00
9	Huangon	(20 sticks per pack)	185.00	185.00	185.00	185.00
10	Winston	(20 sticks per pack)	210.00	155.00	183.00	180.67
11	Mevius	(20 sticks per pack)	225.00	172.00	224.00	213.00
12	Camel	(20 sticks per pack)	160.00	126.00	145.00	144.20
13	Bohem	(20 sticks per pack)	n/a	n/a	n/a	n/a
14	Mighty	(20 sticks per pack)	185.00	138.00	165.00	159.67
15	Esse	(20 sticks per pack)	179.00	175.00	175.00	176.33
16	Fortune, International Extra Menthol	(20 sticks per pack)	144.80	144.80	144.80	144.80
17	Marlboro, Lights KS	(20 sticks per pack)	180.00	155.00	167.50	167.50
18	Marlboro, White	(20 sticks per pack)	155.00	155.00	155.00	155.00
19	Marlboro, Black Menthol	(20 sticks per pack)	204.00	155.00	180.00	175.67
20	Marlboro, Gold	(20 sticks per pack)	180.00	157.00	180.00	172.33
21	Huanghelou	(20 sticks per pack)	185.00	185.00	185.00	185.00
22	Chungwa	(20 sticks per pack)	370.00	365.00	365.00	366.67
23	Septwolves	(20 sticks per pack)	211.00	211.00	211.00	211.00
24	Chesterfield, Menthol 100s - Flip Top Box	(20 sticks per pack)	140.00	140.00	140.00	140.00
25	Chesterfield, Original - KS Flip Top Box	(20 sticks per pack)	140.00	140.00	140.00	140.00
26	FORTUNE INTERNATIONAL ORIGINAL (KS Round Corner Box) with pack insert	(20 sticks per pack)	165.00	165.00	165.00	165.00

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			Highest	Lowest	Prevailing	Average
27	Philip Morris Menthol 100s- Flip Top Box	(20 sticks per pack)	165.00	165.00	165.00	165.00
28	Mevius Sky Blue	(20 sticks per pack)	224.00	150.00	224.00	211.00
29	Mevius Wind Blue	(20 sticks per pack)	224.00	150.00	224.00	211.00
30	Winston Red	(20 sticks per pack)	210.00	169.00	183.00	185.60
31	Camel (Yellow) Crush Proof Box 20's	(20 sticks per pack)	160.00	145.00	145.00	148.00
32	Winston (Blue) Crush Proof Box 10's	(10 sticks per pack)	91.00	91.00	91.00	91.00
33	Winston (Red) Crush Proof Box 10's	(10 sticks per pack)	91.00	91.00	91.00	91.00
34	Winston (Red) Round Corner Box 20's	(20 sticks per pack)	183.00	183.00	183.00	183.00
35	Esse Green	(20 sticks per pack)	175.00	175.00	175.00	175.00
36	MARLBORO CRAFTED RED (KS Flip Top Box) Limited Edition Design	(20 sticks per pack)	185.00	161.00	165.00	171.20
37	Esse, Menthol	(20 sticks per pack)	179.00	179.00	179.00	179.00
38	Esse Pop	(20 sticks per pack)	179.00	179.00	179.00	179.00
39	Marlboro, Ice Blast Mega	(20 sticks per pack)	185.00	180.00	180.00	181.67
40	Marlboro, Crafted Ice	(20 sticks per pack)	185.00	161.00	165.00	169.00
41	Fortune Menthol	(20 sticks per pack)	185.00	148.00	165.00	165.60
42	Fortune, Blue	(20 sticks per pack)	185.00	165.00	165.00	170.00
43	Winston, Caster	(20 sticks per pack)	210.00	183.00	196.50	196.50
44	Winston, Mint Bust Max	(20 sticks per pack)	210.00	183.00	196.50	196.50
45	Mevius, Original Blue	(20 sticks per pack)	224.00	150.00	224.00	208.40
46	Mevius, Kiwami	(20 sticks per pack)	224.00	150.00	224.00	204.50
47	Camel, Lights	(20 sticks per pack)	145.00	145.00	145.00	145.00
48	Camel, Blue	(20 sticks per pack)	160.00	145.00	152.50	152.50
49	Camel, Active Max	(20 sticks per pack)	160.00	145.00	145.00	148.75
50	Mighty, Max Cool	(20 sticks per pack)	165.00	165.00	165.00	165.00
51	Mighty, Red	(20 sticks per pack)	n/a	n/a	n/a	n/a
52	Esse, Blue	(20 sticks per pack)	175.00	175.00	175.00	175.00
53	Esse, Himalaya	(20 sticks per pack)	179.00	179.00	179.00	179.00
54	Esse, Lights	(20 sticks per pack)	175.00	175.00	175.00	175.00
55	Esse, Pop Yellow Wave	(20 sticks per pack)	179.00	179.00	179.00	179.00
56	Terra, Bronze	(20 sticks per pack)	150.00	150.00	150.00	150.00

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57	Terea, Green	(20 sticks per pack)	150.00	150.00	150.00	150.00
58	Terea, Purple	(20 sticks per pack)	150.00	150.00	150.00	150.00
59	Terea, Oasis Pearl	(20 sticks per pack)	150.00	150.00	150.00	150.00
60	Terra, Amber	(20 sticks per pack)	150.00	150.00	150.00	150.00
61	Terea, Yellow	(20 sticks per pack)	150.00	150.00	150.00	150.00
62	Terea, Blue	(20 sticks per pack)	150.00	150.00	150.00	150.00
63	Huanghelou Soft Blue	(20 sticks per pack)	185.00	185.00	185.00	185.00
64	Chesterfield Remix Cool 100s - Flip Top Box	(20 sticks per pack)	140.00	140.00	140.00	140.00
65	Fortune, Tribal Blue	(20 sticks per pack)	148.00	148.00	148.00	148.00
66	Winston, Blue	(20 sticks per pack)	210.00	183.00	183.00	189.75
67	Mighty, Green	(20 sticks per pack)	185.00	165.00	175.00	175.00
68	Mighty, Red	(20 sticks per pack)	165.00	165.00	165.00	165.00
69	Esse, Green	(20 sticks per pack)	175.00	175.00	175.00	175.00
70	Esse, Ice Wave	(20 sticks per pack)	179.00	179.00	179.00	179.00
71	Terea, Wave	(20 sticks per pack)	150.00	150.00	150.00	150.00
72	Huanghelou	(20 sticks per pack)	185.00	185.00	185.00	185.00
73	Mevius LBS Yellow (Super Slims Front Round Corner Box) 20s)	(20 sticks per pack)	225.00	225.00	225.00	225.00
74	Mighty Menthol (Round Corner Box)	(20 sticks per pack)	165.00	165.00	165.00	165.00
75	Mighty Menthol 100s (Soft Pack) 20's	(20 sticks per pack)	91.00	91.00	91.00	91.00
76	Winston Original Red (Round Corner Box) 10's	(20 sticks per pack)	91.00	91.00	91.00	91.00
77	Winston Original Red (Round Corner Box) 20's	(20 sticks per pack)	183.00	183.00	183.00	183.00
78	Chesterfield Remix Summer 100s - Flip Top Box	(20 sticks per pack)	140.00	140.00	140.00	140.00
79	Marlboro Crafted Gold- KS Flip Top Box	(20 sticks per pack)	158.00	158.00	158.00	158.00
80	Marlboro Red 400s (2 Ctns.) in Two Reams	(20 sticks per pack)	165.00	165.00	165.00	165.00
81	Marlboro, Menthol Blue	(20 sticks per pack)	150.00	150.00	150.00	150.00
82	Marlboro, Black	(20 sticks per pack)	n/a	n/a	n/a	n/a
83	Fortune, Red	(20 sticks per pack)	165.00	165.00	165.00	165.00
84	RGD, Red	(20 sticks per pack)	125.00	125.00	125.00	125.00
85	Sense Pop	(20 sticks per pack)	139.00	139.00	139.00	139.00
86	Concord	(20 sticks per pack)	129.00	129.00	129.00	129.00

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		RETAIL PRICE (PHP/pack)			
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87	Mighty Menthol 100's (Hard Pack) 20's	n/a	n/a	n/a	n/a
88	Winston Legend Blue (Round Corner Box) 20's	n/a	n/a	n/a	n/a
89	WINSTON PURPLE FROST (Round Corner Box 20s)	n/a	n/a	n/a	n/a
90	Marlboro Crafted Red KS Flip Top Box	n/a	n/a	n/a	n/a
91	Marlboro Fusion Purple - KS Flip Top Box	n/a	n/a	n/a	n/a

Source: DA Agribusiness and Marketing Assistance Service

Note(s):

n/a – not available/sold in the establishment

Establishment(s) covered in the monitoring:

1. 7-Eleven, Show Ave., Marikina City
2. 7-Eleven W Paz, Marikina City
3. Puregold Sta. Elena, Marikina City
4. 7-Eleven Muñoz Roosevelt Ave., Cor. EDSA, Quezon City
5. Puregold KM 14 Mc Arthur Hiway, Karuhatan, Valenzuela City
6. Puregold Price Club Inc., Mc/Arthur Highway, Malanday, Valenzuela City
7. 7-Eleven Convenience Store, 52 Mc Arthur Highway cor, Pio Del Pilar St., Marulas Valenzuela City
8. Uncle John Pio Valenzuela St. Corner Espiritu, Marulas Valenzuela City
9. Puregold Carriedo, Good Earth bldg., Brgy. 303 Sta. Cruz, Manila
10. Puregold San Andres 673 San Andres St., Cor. Leon Ma Guerrero St., Malate, Manila
11. 7-Eleven Espana St., Cor Vicente G. Cruz St., Zone 45 Brgy 452 Sampaloc, Manila
12. 7-Eleven, 999 GF Stanisco Tower Pedro Gil cor. Agoncillo St. Ermita Manila
13. 7-Eleven 423 Dimatimbangan St. Quirino Ave., Don Galo, Paranaque City
14. Plaza Dela Rosa Bldg Manalac Ave. Bagong Tanyag Taguig City
15. 7-Eleven LRT Libertad Victory Pasay Mall Taft Ave. cor. Libertad St. Pasay City
16. 7-Eleven 635 M. Naval Street, cor C4 Road, Bagumbayan North, Navotas City
17. 7-Eleven 370 Lapu-lapu Ave., Cor. North Bay Blvd., South, Tanza, Navotas City
18. San Roque Supermarket 376 F. Sevilla st. Tanong Malabon City
19. Puregold Maypajo, J.P Rizal St, Maypajo, Caloocan City