



Republic of the Philippines  
**OFFICE OF THE SECRETARY**  
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## SPECIAL ORDER

No. 302

Series of 2025

### **SUBJECT: AUTHORITY TO CONDUCT AND PARTICIPATE IN FY 2025 YOUNG FARMERS CHALLENGE BUSINESS DEVELOPMENT ACTIVITIES**

In the interest of service, the Department of Agriculture – Agribusiness and Marketing Assistance Service (DA-AMAS) is hereby authorized to conduct and participate the Young Farmers Challenge (YFC) business development activities scheduled as follows:

No.	Activity	Date	Venue	Budgetary Requirements (PhP)
1	Manila Food and Beverages Expo (MAFBEX)	June 11-15, 2025	Pasay, City	900,000.00
2	World Food Expo (WOFEX)	August 6-9, 2025	Pasay, City	800,000.00
3	BayanAnihan Summit	August – September 2025	1 in Luzon, 1 in Visayas, and 1 in Mindanao	700,000.00
4	Banana Conference Summit 2025	October 2025	Davao, City	500,000.00
5	Durian Summit 2025	October 2025	Davao, City	500,000.00
6	Cocanut 2025	November 2025	Iloilo, City	500,000.00

The aforementioned Business Development Services (BDS) activities aim to:

1. Assist the YFC awardees in showcasing and market-testing their innovative products, connecting with potential buyers, and exploring business expansion opportunities;
2. Engage the YFC awardees in summits and stakeholder meetings, allowing them to present their agribusiness models to potential funders, thereby opening doors for financial support, mentorship, and strategic partnerships to scale up their enterprises; and

3. Provide the YFC awardees with guidance on improving production efficiency, adopting modern agricultural technologies, and sustaining their ventures, contributing to a resilient and competitive agri-sector.

The following are hereby authorized to attend and participate in the activities:


Agency/Offices	Number of Participants
Office of Secretary	2
Office of the Assistant Secretary for Agribusiness, Marketing, and Consumer Affairs	3
AMAS – Market Development Division	5
AMAS – Agribusiness Promotion Division	5
Agribusiness and Marketing Assistance Division (AMADs) Regional Field Offices CAR, I, II, III, CALABARZON, MIMAROPA, V, VI, VII, VIII, IX, X, XI, XII, CARAGA	30
Young Farmers Challenge (YFC) Awardees	50

All expenses to be incurred in the activity such as participation fee, booth space, booth construction, and other amenities, and other supplies shall be charged against the AMAS-YFC funds while the traveling expenses of the RFO-AMADs and YFC awardees shall be charged to RFO funds subject to availability and existing accounting and auditing rules and regulations.

This Order is effective immediately and will be considered revoked upon the completion of the activity. Any orders, memoranda, or issuances that conflict with this directive are hereby revoked.

Done this 25<sup>th</sup> day of February, 2025.

For and By the Authority of the Secretary

  
**ATTY. ALLEN KRISTOPHER A. ANARNA, CPA**  
Officer-In-Charge, Office of the Undersecretary for Administration  
(per Special Order No. 117, Series of 2025)

