



Republic of the Philippines  
**OFFICE OF THE SECRETARY**  
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**SPECIAL ORDER**

No. 277

Series of 2025

**SUBJECT: DESIGNATION OF MS. RAMONCHITA G. LARAÑO AS COORDINATOR FOR STRATEGIC COMMUNICATIONS OF THE NATIONAL FISHERIES RESEARCH AND DEVELOPMENT INSTITUTE (NFRDI) TO THE OFFICE OF THE SECRETARY**

In the interest of service, **MS. RAMONCHITA G. LARAÑO**, Development Management Officer V, National Fisheries Research and Development Institute (NFRDI), is hereby designated as **COORDINATOR FOR STRATEGIC COMMUNICATIONS OF NFRDI TO THE OFFICE OF THE SECRETARY**.

As such, she shall report to the Office of the Secretary (OSEC) and shall coordinate NFRDI's concerns with OSEC and vice-versa, draft and implement media relations plan in close collaboration with other communication consultants and relevant DA staff, provide advice and assistance in managing public and media relation, propose and execute strategic communications plans for NFRDI and OSEC, and perform other functions, duties, and responsibilities as assigned by her supervisor.

She is entitled to traveling expenses, per diem, and incidental expenses in the performance of her functions, duties and responsibilities in view of the designation, chargeable against OSEC funds and other available funds, subject to existing accounting and auditing rules and regulations.

This Order shall take effect retroactive January 1, 2025 and shall remain in force until revoked in writing. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 21<sup>st</sup> day of February 2025.

**FRANCISCO P. TIU LAUREL JR.**  
Secretary

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