



Republic of the Philippines
OFFICE OF THE SECRETARY
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SPECIAL ORDER

No. 233

Series of 2025

SUBJECT : AUTHORITY TO CONDUCT AND PARTICIPATE IN THE AMAS FY 2025 AGRIBIZ INFORMATION CARAVAN

In the exigency of service and to create awareness on agribusiness and marketing-related services and programs, the Department of Agriculture - Agribusiness and Marketing Assistance Service (DA-AMAS), in collaboration with the Local Government Units (LGUs), Farmers and Fisherfolk Cooperatives and Associations, and other concerned DA agencies, is hereby authorized to conduct and participate in the DA-AMAS 2025 Agribiz Information Caravan scheduled as follows:

No.	Venue	Date
1	Mandaluyong City	April 2, 2025
2	MSMEs Week	July 2025
3	Parañaque City	September 2025
4	Pasay City	October 2025
5	Pasig City	October 2025
6	OFW & Family Summit (Villar Sipag)	November 2025
7	International Migrants Day	December 18, 2025

The DA-AMAS Information Caravan is designed to disseminate information, access of stakeholders to DA services and programs, particularly on marketing and enterprise development, and resources directly to a specific community or target audience.

The target participants are the Micro, Small, and Medium Enterprises (MSMEs), Community-based Organizations (CBOs), and business industries in NCR involved in agri-fishery enterprise and marketing-related activities, Overseas Filipino Workers (OFWs) and their families, and the youth who are inclined to engage in agribusiness.

The following are hereby authorized to attend and participate in the conduct of the abovementioned activity:

Agency/Offices	Number of Participants
Technical Staff from the Office of the Secretary	1
Office of the Assistant Secretary for Agribusiness, Marketing, and	2

Agribusiness and Marketing Assistance Service (AMAS)	
• Office of the Director	1
• Agribusiness Promotion Division (APD)	7
• Agribusiness Industry Support Division (AISD)	1
• Market Development Division (MDD)	1
Agriculture and Fisheries Information Division (AFID)	2
Resource Person	
• Agricultural Credit and Policy Council (ACPC)	2
• Agricultural Training Institute	2
• Philippine Crop Insurance Corporation (PCIC)	2
• DA Offices (DTI, DOST, BFAR, BAI, BAR, etc.)	2
LGUs, AFEs, FCAs, CBOs, and OFWs	100
Driver	10
TOTAL	133

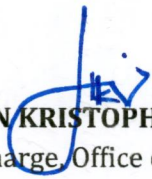
All expenses to be incurred in the conduct of the said activity, including food, transportation, vehicle and booth rental, supplies and materials, token, promotional kits, printing of materials and tarpaulins, tarpaulin stand, and other incidental expenses shall be charged against the DA-AMAS funds, subject to the usual government accounting and auditing rules and regulations.

The expenses incurred for the participation of individuals from other offices will be charged against their respective office's funds.

This order is effective immediately and will be considered revoked upon the completion of the activity. Any orders, memoranda, or issuances that conflict with this directive are hereby revoked.

Done this 12th day of February 2025.

For and By the Authority of the Secretary


ATTY. ALLEN KRISTOPHER A. ANARNA, CPA
 Officer-In-Charge, Office of the Undersecretary for Administration
 (as per Special Order No. 177, Series of 2025)



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