

Republic of the Philippines OFFICE OF THE SECRETARY Elliptical Road, Diliman 1100 Quezon City +63(2) 8928-8741 to 64 and +63(2) 8273-2474

SPECIAL ORDER NO. 232 Series of 2025

## SUBJECT: AUTHORITY TO CONDUCT THE 2025 FILIPINO FOOD MONTH NATIONAL CELEBRATION AND RELATED ACTIVITIES

In the interest of service and in order to facilitate the 2025 Filipino Food Month National Celebration hosting of the Department under Proclamation No. 469, Series of 2018 declaring the month of April of every year as the "Filipino Food Month" (FFM) or "*Buwan ng Kalutong Pilipino*", the Department of Agriculture through the Agribusiness and Marketing Assistance Service (DA-AMAS) is hereby authorized to organize the following activities for the month of March to April 2025:

EVENT	DATES	VENUE
Media Launch	March 21, 2025	NCR
National Kick-Off Celebration	April 4, 2025	CALABARZON
DA Kick-Off Celebration	April 7, 2025	NCR
AngSarap! Philippine Food Festival	April 25-27, 2025	NCR
Closing/Turn-over Ceremony	April 27, 2025	NCR

These activities aim to create awareness thereby ensuring the appreciation, preservation, and promotion of our culinary traditions and heritage while supporting various industries, farmers, and agricultural communities.

Expenses to be incurred in the conduct of the activities such as payment for venue rental, food, vehicle rental, exhibit materials, LED wall, booth construction, office supplies, and other miscellaneous expenses shall be chargeable against the AMAS funds, subject to the usual government accounting and auditing rules and regulations.

This order shall take effect immediately and shall be considered revoked upon completion of the event. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 12th day of Febru or 2025.

For and By the Authority of the Secretary

ATTY. ALLEN KRISTOPHER A. ANARNA, CPA OIC-Office of the Undersecretary for Administration (as per Special Order No. 177, Series of 2025)



DA-CO-AMAS-SO20250205-00013