



Republic of the Philippines
OFFICE OF THE SECRETARY
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SPECIAL ORDER

No. 65

Series of 2025

SUBJECT: AUTHORITY TO CONDUCT AND PARTICIPATE IN THE AMAS-APD AND AMAD-APS STRATEGIC PLANNING WORKSHOP ON MARCH 25-28, 2025

In the interest of service, the Agribusiness and Marketing Assistance Service – Agribusiness Promotion Division (AMAS-APD) is hereby authorized to conduct and participate in the abovementioned strategic planning workshop in CALABARZON.

Offices	March 25-28, 2025, CALABARZON
Office of the Secretary	2
Office of the Assistant Secretary for Agribusiness, Marketing, and Consumer Affairs	2
Legal Service	1
Regional Executive Director (Host Region)	2
AMAS-Office of the Director	2
AMAS-Agribusiness Promotion Division (APD)	30
AMAS-Agribusiness Industry Support Division (AISD)	1
AMAS-Market Development Division (MDD)	1
Agribusiness and Marketing Assistance Division – Agribusiness Promotion Section (AMAD-AIPS) (2 representatives per region)	30
Guests	3
Drivers	4
TOTAL	78

The proposed activity will serve in reviewing its past performance/accomplishment that would lead to identifying the opportunities and areas for improvement in the agribusiness and marketing-related activities of AMAS.

Specifically, the coordination workshop aims to:

1. Provide a clear direction, unified strategies, and focus discussion on implementing all PAPs of AMAS-APD aligned with the plans of the DA;
2. Review / assess the 2024 performance and identify the opportunities and areas for improvement in the performance of PAPs; and
3. Learn from each other's experience; cross-province analysis of PAPs implemented in the areas of investment generation, promotion, facilitation, and entrepreneurial development concern.

The expected outputs for the activities are as follows:


1. Unified strategies to implement all AMAS-APD/AMAD-APS PAPs to address all the challenges and constraints based on the previous year's implementation.
2. Clear plans and strategies to execute the investment and enterprise related activities.
3. Enhance supplemental PAPs Guidelines.

Expenses to be incurred relative to the conduct of the activity, including payment for the venue, food and accommodation, service vehicle/transportation, supplies, and materials, and other incidental expenses, shall be charged against the funds of DA-AMAS. The travel expenses and per diems of the participants are chargeable against their respective offices, subject to fund availability and the usual government accounting and auditing rules and regulations.

This Order shall take effect immediately and shall be considered revoked upon the completion of the event. All orders and memoranda inconsistent herewith are deemed revoked.

Done this 13th day of January 2025.

For and By the Authority of the Secretary


ALLAN Q. UMALI *PT*
Undersecretary for Administration
(as per Special Order No. 618, Series of 2024)

