



Republic of the Philippines
OFFICE OF THE SECRETARY
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SPECIAL ORDER

No. 110

Series of 2025

**SUBJECT : AUTHORITY TO CONDUCT AND PARTICIPATE IN
THE FY 2025 AGRIBUSINESS INVESTMENT FORUMS**

In the interest of service, the Department of Agriculture - Agribusiness and Marketing Assistance Service (DA-AMAS) is hereby authorized to conduct and participate in the AMAS FY 2025 Local Agribusiness Investment Forums/Fora scheduled as follows:

No.	Activities	Date	Venue
1	Philippine Food Expo (Philfoodex)	April 4-6, 2025	World Trade Center, Pasay City
2	Ang Sarap! Philippine Food Festival	April 25-27, 2025	To be announced
3	International Food Expo (IFEX)	May 22-24, 2025	World Trade Center, Pasay City
4	Manila Food and Beverages Expo (MAFBEX)	June 11-15, 2025	World Trade Center, Pasay City
5	World Food Expo (WOFEX)	August 6-9, 2025	World Trade Center, Pasay City
6	AgriLink	October 2-4, 2025	World Trade Center, Pasay City
7	Philippine Natural and Organic Products Expo (PNOPEX)	November 7-9, 2025	To be announced
8	KADIWA ng Pangulo (KNP) Expo	November 2025	To be announced

The AMAS Agribusiness Investment Forum entitled "Usapang Agribiz" aims to:

1. Intensify awareness among participants, such as farmers, cooperatives and associations (FCAs), Micro, Small, and Medium Enterprises (MSMEs), investors, and other stakeholders about the marketing-related programs and services provided by the department.
2. Disseminate information on agribusiness and investment opportunities to encourage active participation of target participants to venture in agribusiness.

3. Showcase success stories of FCAs and young agripreneurs who have benefited from the DA's programs and services, particularly the KADIWA grant and the Young Farmers Challenge Program

The following are hereby authorized to attend and participate in the activity mentioned above:

Agency/Offices	Number of Participants
Technical Staff from the Office of the Secretary	2
Office of the Assistant Secretary for Consumer Affairs	5
Agribusiness and Marketing Assistance Service (AMAS) <ul style="list-style-type: none"> ● Office of the Director ● Agribusiness Promotion Division 	10
Agribusiness and Marketing Assistance Divisions (AMADs) Regional Field Offices CAR, I, II, III, CALABARZON, MIMAROPA, V, VI, VII, VIII, IX, X, XI, XII, CARAGA	15
DA Bureaus, Attached Agencies, and Banner Programs <ul style="list-style-type: none"> ● High Value Crops Development Program, Livestock, Fisheries, and Organic ● Bureau of Plant Industry ● Bureau of Fisheries and Aquatic Resources ● Agricultural Training Institute ● Agricultural Credit and Policy Council ● National Corn Program ● Halal Food Industry Development Program ● National Urban and Peri-Urban Agriculture Program 	2 2 2 2 2 2 2 2
Philippine Chamber of Commerce and Industry (PCCI)	10
Department of Trade and Industry (DTI) Board of Investments (BOI)	5
Philippine Crop Insurance Corporation (PCIC)	3
Department of Migrant Workers (DMW)	5
Families and returning Overseas Filipino Workers (OFWs)	50

All expenses to be incurred in the conduct of the said activity, including food & accommodation, accommodation of the resource speakers from the regions, transportation of resource persons, vehicle rental, honoraria, promotional kits, supplies & materials, printing of materials, tarpaulins and roll-up tarpaulins, token,

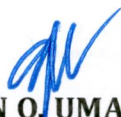
and other incidental expenses shall be charged against the DA-AMAS funds, subject to the usual government accounting and auditing rules and regulations.

The expenses incurred for the participation of individuals from other offices will be charged against their respective office's funds.

This order is effective immediately and will be considered revoked upon the completion of the activity. Any orders, memoranda, or issuances that conflict with this directive are hereby revoked.

Done this 17th day of January 2025.

For and By the Authority of the Secretary


ALLAN Q. UMALI
Undersecretary for Administration
(as per Special Order No. 618, Series of 2024)



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