



Republic of the Philippines
OFFICE OF THE SECRETARY
 Elliptical Road, Diliman 1100 Quezon City
 +63(2) 8928-8741 to 64 and +63(2) 8273-2474

SPECIAL ORDER

No. 109

Series of 2025

SUBJECT: AUTHORITY TO CONDUCT SERIES OF MARKET LINKAGE CARAVAN FOR THE YEAR 2025

In the interest of service, and in order to facilitate an active market linkage and partnerships, the Agribusiness and Marketing Assistance Service (AMAS) is hereby authorized to conduct a series of "Market Linkage Caravan" in eleven (11) Regions scheduled as follows:

VENUE	DATES
Cordillera Administrative Region (CAR)	June 17-20, 2025
Region II	February 24-28, 2025
Region IV-B	March 18-21, 2025
Region VI	May 18-21, 2025
Region VII	July 1-4, 2025
Region VIII	July 22-25, 2025
Region IX	May 27-30, 2025
Region X	June 3-6, 2025
Region XI	September 2-5, 2025
Region XII	August 12-15, 2025
Region XIII	October 14 -17, 2025

The activity aims to advocate a proactive marketing system through farmers/ fisherfolk to buyer partnerships, equip farmers and fisherfolk on production planning aligned with market and industry requirements and establish coordination and complementation mechanisms with the Local government partners for the necessary business development support to ensure effective market linkage.

The following are the number of participants to participate in each activity:

PARTICIPANTS	NO. OF PARTICIPANTS
Office of the Secretary	2
Office of the Assistant Secretary for the Agribusiness, Marketing and Consumer Affairs, DLLO and Legislative Affairs	2
Office of the Director, Agribusiness and Marketing Assistance Service	1
Market Development Division (AMAS- MDD)	7
Agribusiness Promotion Division (AMAS-APD)	1

Agribusiness Industry Support Division (AMAS-AISD)	1
Agribusiness and Marketing Assistance Division (AMAD)	6
Banner Program	1
Institutional Buyers and Processors	10
Farmer Cooperative Associations (FCA)	20
Provincial and Municipal Agriculture Office	7
Drivers/Support Staff	2
TOTAL	60

Expenses to be incurred in the conduct of the activities such as payment for venue/training facilities, food, and accommodation, vehicle rental, plane fare of invited buyers and other miscellaneous expenses shall be chargeable against DA-AMAS Funds, while traveling expenses and per diems of other participants (other than AMAS and invited buyers) are chargeable against the funds of their respective offices, subject to the usual government accounting and auditing rules and regulations.

This Order shall take effect immediately and shall be considered revoked upon completion of the event. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 17th day of January 2025.

For and By the Authority of the Secretary


ALLAN Q. UMALI
 Undersecretary for Administration
 (as per Special Order No. 618, Series of 2024)

