



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman 1100 Quezon City
+63(2) 8928-8741 to 64 and +63(2) 8273-2474

SPECIAL ORDER

No. 1754
Series of 2024

SUBJECT: DESIGNATION OF MS. RAMONCHITA G. LARAÑO AS COORDINATOR FOR STRATEGIC COMMUNICATIONS OF THE BUREAU OF FISHERIES AND AQUATIC RESOURCES (BFAR) TO THE OFFICE OF THE SECRETARY


In the interest of service, **MS. RAMONCHITA G. LARAÑO**, Development Management Officer IV, Bureau of Fisheries and Aquatic Resources (BFAR), is hereby designated as **COORDINATOR FOR STRATEGIC COMMUNICATIONS OF BFAR TO THE OFFICE OF THE SECRETARY**.

As such, she shall report to the Office of the Secretary (OSEC) and shall coordinate BFAR's concerns with OSEC and vice-versa, draft and implement media relations plan in close collaboration with other communication consultants and relevant DA staff, provide advice and assistance in managing public and media relation, propose and execute strategic communications plans for BFAR and OSEC, and perform other functions, duties, and responsibilities as assigned by her supervisor.

She is entitled to traveling expenses, per diem, and incidental expenses in the performance of her functions, duties and responsibilities in view of the designation, chargeable against OSEC funds and other available funds, subject to existing accounting and auditing rules and regulations.

This Order shall take effect retroactive September 9, 2024 and shall remain in force until revoked in writing. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 19th day of NOVEMBER 2024.


FRANCISCO P. TIU LAUREL JR.
Secretary

