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DA-CO-AMAS-SO20240516-00050

SPECIAL ORDER

No: 778

Series of 2024

SUBJECT : AUTHORITY TO CONDUCT INFORMATION CARAVAN TO PROMOTE AGRIBUSINESS AND MARKETING-RELATED SERVICES AND INITIATIVES

In the interest of service and create awareness on agribusiness and marketing-related services and initiatives, the Agribusiness and Marketing Assistance Service (AMAS), in collaboration with the local government units (LGUs) and other concerned DA agencies, is hereby authorized to conduct a series of "Information Caravan" in the National Capital Region (NCR). The proposed schedule of the caravans is as follows:

Venue	Dates
Quezon City	July 3, 2024
Navotas City	July 24, 2024
Valenzuela City	August 14, 2024
Caloocan City	August 28, 2024
Manila City	September 11, 2024
Muntinlupa City	October 2, 2024

The activity aims to provide information to the LGUs and stakeholders on the various marketing-related services and activities, and enterprise development initiatives. Further, the activity intends to foster cooperation with the partner LGUs.

The target audience include the LGUs, agri-fishery enterprises (AFEs), farmer cooperatives and associations (FCAs), community-based organizations (CBOs), repatriated Overseas Filipino Workers (OFWs), and other stakeholders.

The following are the number of participants that are authorized to attend the activity.


Agency/Offices	Number of Participants
Agribusiness and Marketing Assistance Service (AMAS) <ul style="list-style-type: none">• Market Development Division (MDD)• Agribusiness Investment Promotion Division (AIPD)• Agribusiness Industry Support Division (AISD)	5 5 5
Office of the Secretary	3
Agriculture and Fisheries Information Division	3
Resource Person	
Agricultural Training Institute (ATI)	2
Agricultural Credit Policy Council (ACPC)	2
LGUs, AFEs, FCAs, CBOs, OFWs	95
Total	120

Expenses for the activity such as info materials, food, and other expenses to be incurred during the activity are chargeable against DA-AMAS funds, subject to the availability of funds and the usual government accounting and auditing rules and regulations.

This Order shall take effect immediately and shall be considered revoked upon the completion of the activity. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 30th day of May 2024.

For and By the Authority of the Secretary


ALLAN Q. UMALI
Undersecretary for Administration
(as per Special Order No. 618, Series of 2024)

2024 05 30

