



Republic of the Philippines
OFFICE OF THE SECRETARY
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SPECIAL ORDER

No. 776
 Series of 2024

SUBJECT: AUTHORITY TO CONDUCT AND ATTEND THE TRAINING AND ASSESSMENT WORKSHOP OF DA REGIONAL INFORMATION OFFICERS (RIOs), LOCAL GOVERNMENT UNIT (LGU) FARMCASTERS, AND DA-AGRICULTURE AND FISHERIES INFORMATION DIVISION (AFID) STAFF

In the interest of service, the DA-AFID is hereby authorized to conduct the **Training and Assessment Workshop of DA Regional Information Officers (RIOs), LGU Farmcasters, and DA-AFID Staff on December 2-5, 2024 in Palawan, MIMAROPA Region.**

The Training and Assessment Workshop has the following objectives:

- Assess the information advocacy activities implemented by the RIOs, Farmcasters, and AFID staff and discuss best practices in an effective and efficient manner of communicating the DA's key messages and the Secretary's new directives related to the Bagong Pilipinas brand of governance;
- Enhance the participants communication skills and update them with the latest information on modern agricultural practices, technologies, and trends to ensure that they are well-informed when delivering messages to the public;
- Improve the participants' digital and social media literacy skills to effectively utilize online platforms, social media, and digital tools for data gathering, information dissemination, and increasing public engagement; and
- Facilitate networking opportunities and promote collaboration among the participants for knowledge sharing and synergy.

In line with this, the following are hereby authorized to attend the workshop:

CAR

Aida Pagtan	Regional Information Officer
3	Farmcasters

Region I

Vida Cacal	Regional Information Officer
3	Farmcasters

Region II

Hector Tabun	Regional Information Officer
3	Farmcasters

Region III

Ozanne Ono Allas	Regional Information Officer
3	Farmcasters

Region IV-A

Radel Llagas	Regional Information Officer
3	Farmcasters

Region IV-B

Baby Clariza San Felipe	Regional Information Officer
3	Farmcasters

Region V

Lovella Guarin	Regional Information Officer
3	Farmcasters

Region VI

James Earl Ogatis	Regional Information Officer
3	Farmcasters

Region VII

Cheryl dela Victoria	Regional Information Officer
3	Farmcasters

Region VIII

Jason Padul	Regional Information Officer
3	Farmcasters

Region IX

Yvette Avellaneda	Regional Information Officer
3	Farmcasters

Region X

Mary Grace Sta. Elena	Regional Information Officer
3	Farmcasters

Region XI

Elizabeth Torio	Regional Information Officer
3	Farmcasters

Region XII

Edgar Allan Pasaol	Regional Information Officer
3	Farmcasters

Region XIII

Emmylou Presilda	Regional Information Officer
3	Farmcasters

AFID Staff

Cheryl Suarez	Pamela Ruth Arciaga
Adora Rodriguez	Krystelle Ymari Vergara
Florencia Garcia	Gian Carlo Luague
Helen Gales	Perla Flores
Bethzaida Sarian	Speakers/Guests 5 pax
Ira Cruz	

Expenses to be incurred in the conduct of the activity such as meals, accommodation, information advocacy materials for the participants, honoraria for the speakers, and other incidental expenses shall be chargeable against the Corn Information Component Program Funds allocated to AFID, while travelling expenses and per diems of participants are chargeable against their respective offices' funds, subject to the usual accounting and auditing rules and regulations.

This order shall take effect immediately and shall be considered revoked upon the completion of the activity. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 30th day of May 2024.

For and By the Authority of the Secretary



ALLAN Q. UMALI
Undersecretary for Administration
(as per Special Order No.618, Series of 2024)



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