



Republic of the Philippines
OFFICE OF THE SECRETARY
 Elliptical Road, Diliman 1100 Quezon City
 +63(2) 8928-8741 to 64 and +63(2) 8273-2474



DA-CO-AMAS-SO20240521-00053

SPECIAL ORDER

No. 739

Series of 2024

SUBJECT: AUTHORITY TO ATTEND THE YOUNG FARMERS CHALLENGE (YFC) PROGRAM KICK-OFF, NATIONAL AWARDING CEREMONY 2023, AND BUSINESS DEVELOPMENT SERVICES

In the exigency of service, and pursuant to the implementation of the Young Farmers Challenge (YFC) Program, the following officials and staff of the Department of Agriculture Central Office and Regional Field Offices, YFC Start-Up National Finalists, YFC Upscale National Finalists, National Panel of Judges and Coaches, and the invited media are hereby authorized to attend the **YFC Program Kick-Off, National Awarding Ceremony 2023, and Business Development Services on June 4-8, 2024** at the **Rice Crop Biotechnology Center, PhilRice, Muñoz, Nueva Ecija:**

Participant	Designation
Office of the Assistant Secretary for Legislative Affairs, DLLO, and Consumer Affairs	
Atty. Genevieve E. Velicaria-Guevarra	Assistant Secretary
Gilbert T. Ale	Executive Assistant IV
Marlet M. Bagtang	Executive Assistant III
Agribusiness and Marketing Assistance Service (AMAS)	
Junibert E. De Sagun	Director
Anne Glyn F. Lisbo	Chief, AIPD and Deputy Director, HVCDP
Ludivina B. Rueda	Supervising Agriculturist
Lovely C. Sablay	Market Specialist IV
Luzviminda Tolentino	Market Specialist III
Maria Faye Ann Caisip	Market Specialist III
Zairon Raymond Reyes	Market Specialist III
Maria Clavelia Domingo	Market Specialist II
Danica C. Cunanan	Market Specialist II
Mark Oliver Royo	Market Specialist II
John Romar A. Pedrigal	Market Specialist II
Rowena Mallores	Market Specialist II
John Lester Mones	Agriculturist II
Mariel A. Toledo	Agriculturist I
Christine Francisco	Market Specialist I
Ma. Jonela M. Rey	Market Specialist I
Romilon S. Genete	Market Specialist I
Jenika Mace Paran	Market Specialist I
Jecelle Ceniza	Market Specialist I

Trixia Pauline Borja	Senior Communications Development Officer
Jairah Avedaño	Creative Arts Specialist II
Zarah Torres	Administrative Assistant IV
Maria Jhunessa Inguito	Administrative Assistant II
Vivian Doroja	Market Specialist II
Cindee Piring	Market Specialist I
Joseph Baldelomar	Administrative Assistant II

YFC National Panel of Judges

Dr. Mary Ann P. Sayoc	Chairperson, PCAF National Sectoral Committee on Fruits and Vegetables
Edwin C. Pasahol	Chief, DTI Trade and Industry Development Specialist
Raul Q. Montemayor	PCAF National Sectoral Committee on International Trade and PCAF National Sectoral Committee on Rice and Other Food Staples

YFC National Panel of Coaches

Engr. Jaydrick Johnson A. Yap	President, Southern Philippines Deep Sea Fishing Association (SOPHIL)
Renen Szilardo C. De Guzman	Assistant Professor, Department of Agribusiness Management and Entrepreneurship University of the Philippines-Los Baños
Victor Nola	Founder and CEO, Sangkutsa Food Product
Alwyn Joy E. Rosel	Head of the Start-up Development, QBO Innovation Hub
Arturo N. Tolentino	Co-Founder/Manager, ARTFARM Sustainable Solutions
Joshua Aragon	Founder/CEO, Zagana.com
Luis Macalincag	Founder and President, Agbeam Farms
Paul Andre L. Martires	President and CEO, GRM International, Inc.
Primitivo B. Mallillin III	Professor, University of the Philippines-Diliman
Geonel Anthony Esguerra	Senior Research Analyst, University of the Philippines - Resilient Institute

YFC National Upscale Finalists

Participant	Designation	Region
Vernie S. Beo	Owner, Vermille's Munting Bukid Farm	NCR

Camille De Peralta	Owner, Vermille's Munting Bukid Farm	NCR
Shawnie Dhale B. Bitso	Owner, Sanagi Agricultural Farm	CAR
Geneva S. Gañalon	Owner, G's Duckery	I
Jerry Mar G. Rafael	Owner, 3R's Zero Waste Project	II
Anne Kristine Talamayan	Owner, 3R's Zero Waste Project	II
Ella Marie Pangilinan	Owner, REACH	III
Richard Sarmiento	Owner, REACH	III
Lawrence Joseph L. Velasco	Owner, Rancho Velasco Agricultural Farm	IV-A
Elysah R. Velasco	Owner, Rancho Velasco Agricultural Farm	IV-A
Jessa F. Baliguat	Owner, Beloved Farm	IV-B
Angelica S. Porto	Owner, Porto Food Products	V
Reynro T. Herrera	Owner, HealthyBite Food Processing and Preserving	VI
Jomar M. Goc-ong	Owner, GPA Farms (Goc-Ong Pema Agritech Research and Experimental Development in Agricultural Sciences)	VII
Rhyan Baldicana	Owner, LSF Agri-solution Agricultural Machinery Manufacturing	VIII
Christine Clare A. Piloton	Owner, Herbio Agrinature	IX
Erbyl Kent C. Pelongco	Owner, 7Ks Food Products	X
Lendilou F. Loon	Owner, Increasing Specialty Coffee Production: Quality in Our Locality	XI
Melvin R. Awid	Owner, UF Vanille Spices Farm	XII
Japhet G. Tabale	Owner, Prince Cacao Products Manufacturing	XIII
YFC National Start-Up Finalists		
Denz Bert P. Deramos	Owner, Sikap Coffee Enterprise	XII
David Christian R. Azarcon	Owner, King David's Probiotic Rich Plant Base Livestock Feed Production	I
Mary Faith A. Pader	Owner, Azucar de Sandia	X
John Carlo B. Abedoza	Owner, SirJuan Agriventure: New Generation's Philippine Native Chicken Raising	III
Eralf N. Andaya	Owner, Labuyo Integrated Farm	V
Jerald G. Encollado	Owner, JE Dairy Farm	CAR
Eugene S. Orosco	Owner, Eugene's Piggery Farm: Development of a Traditional Pig Farm to State of the Art Production	I
Jayson Fontanosa	Owner, Pilipinya Agercolo Leaf Fiber	IV-A
Isaiah Noel Macarilay	Owner, Pilipinya Agercolo Leaf Fiber	IV-A
Edwin C. Gonzales Jr.	Owner, Coco Chill Processing	XII

Kristine Joy A. Cabiladas	Owner, The Farmer's Treats Food Products	X
Angela Lourain A. Digao	Owner, MUSA, ETC. ENTERPRISE	XI
Jolina P. Humpay	Owner, MUSA, ETC. ENTERPRISE	XI
Israel C. Zaulda	Owner, Cylvania's Farm Products	VI
Kim Carlo O. Ayo	Owner, Ayo's Prime Enterprise: Food Processing	IV-A
Kristine Louise A. Custodio	Owner, KRING'S Tanglad Products	III
Vincent Ryan Galos	Owner, Sikwate Tea Hub	NCR
John Mark Flores	Owner, JMA Prime Foods	IV-B
Andrea Rose C. Reyno	Owner, Calabaza Deli	XI
Rochelle Lafrades	Owner, Better Bater Quality Quail Farm	II
Son Raffael O. Barret	Owner, Qfarmercegen Eco Farm	IX
Lynch Rhett I. Uyan	Owner, Sugar Cult	X
Chreesteehn S. Luis	Owner, Queegrobeechn Processed Goods	CAR
Chester A. Turingan	Owner, Chaptu Smart Brooder Technology	II
Seth Luigi V. Borbon	Owner, Clawseth Aquafarm	VI
Chrisdan Mathew T. Llanes	Owner, SCAN: Soil Composition Analyzer	IX
Joseph B. Malantao	Owner, MagRice App	XII
Khester Gabe F. Odango	Owner, MagRice App	XII
Patrisha Joyce V. Manalo	Owner, MagRice App	XII
Aisha Uddon	Owner, Natural Vegetable Farming Automated Water Drip Irrigation System	I
Ar-jay A. Ballaco	Owner, Natural Vegetable Farming Automated Water Drip Irrigation System	I
Andrea G. Naraja	Owner, Andrea's Quail Farm & Hatchery	IX
June P. Batao-ey	Owner, J's Capsicum	I
Omegapon O. Rañin	Owner, Omegzfarm	XIII
Leon Vincent O. Paraguya	Owner, Wagling Cattle Enterprise	X
EcoGrow Agritek (Hoppy Bunny)	Owner, Cilfred L. Ramos & Harry C. Luces	VI
Sarah Mae N. Ecija	Owner, Serenity Farm	IX
John Arex Marcellana Ocampo	Owner, "Kwaktutubo" Kilusang Wais sa Agrikultura at Kaalaman Kasama ang mga Katutubo	III
Agribusiness and Marketing Assistance Division (AMAD)		
Joan D. Bacbac	AMAD Chief	CAR
Jocelyn W. Beray	Senior Agriculturist	CAR


Rhoda Galban	Senior Agriculturist	I
Rosel Tuba-ang	Agriculturist II	I
Ma. Rosario U. Paccarangan	AMAD Chief	II
Edwin D. Dela Rosa	Agriculturist II	II
Editha M. Salvosa	Chief, AMAD	IV-A
Richmond O. Pablo	Senior Agriculturist	IV-A
Meljohn Docejo	Market Specialist I	IV-B
Ruben Pagarigan	Market Specialist II	IV-B
Adelina A. Losa	AMAD Chief	V
Patrocinio B. Collao I	Agriculturist II	V
Rhea Cristina G. Resol	Senior Agriculturist	VI
Karen L. Mijares	Agriculturist II	VI
Ligaya Ebarita	Market Specialist III	VII
Anna Delza Barimbao	Senior Agriculturist	VII
Jubella G. Judilla	Agriculturist II	VIII
Jonah Lyn D. Corpuz	OIC-Chief, AMAD	IX
Bayani C. Valencia	Senior Agriculturist	IX
Randy B. Tubog	Agriculturist II	IX
Larry E. Paraluman	AMAD Chief	X
Dryan Anthony D. Illana	Market Specialist I	X
Melinda G. Rubellano	Supervising Agriculturist	XI
Czarjoy A. Dela Peña	Market Specialist I	XI
Esmael M. Intao	Chief, AMAD	XII
Abdulkadil I. Ango	Supervising Agriculturist	XII
Lynn A. Pareñas	AMAD Chief	XIII
Clarence A. Malbasias	Agriculturist II	XIII
DA-Regional Field Office III (Host Region)		
Maricel L. Dullas	OIC-AMAD Chief	III
Sherwin Manlapaz	Senior Agriculturist	III
Charito Libut	Market Specialist III	III
Raiza Franco	Agriculturist II	III
Geraldine Herrera	Agriculturist II	III
Dean Mark Padilla	Market Specialist I	III
Generito Melegrito	Market Specialist I	III
Alyssa Cartilla	Market Specialist I	III
Jennelyn Ibale	Market Specialist II	III
Chanda Magbag	Administrative Assistant	III
Jannette Garcia	Administrative Assistant	III

The expenses to be incurred by the participants during the activity such as food, venue, accommodation, van rental, and other incidental expenses shall be charged against Young Farmers Challenge Fund under the FY 2024 General Appropriations Act (11975), while travel expense, per diems, and other incidental expenses of the participants shall be chargeable against their respective office's funds subject to the existing government accounting and auditing rules and regulations.

This order shall take effect immediately and shall be considered revoked upon completion of the event. All orders and memoranda inconsistent herewith are deemed revoked.

Done this 24th day of July 2024.

For and By the Authority of the Secretary


ALLAN Q. UMALI
Undersecretary for Administration
(as per Order No. 618 of 2024)



DA-CO-AMAS-SO20240521-00053

