



Republic of the Philippines  
**OFFICE OF THE SECRETARY**  
Elliptical Road, Diliman 1100 Quezon City  
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## **SPECIAL ORDER**

No. 727

Series of 2024

### **SUBJECT: DESIGNATION OF ASSISTANT SECRETARY PHILIP C. YOUNG AS SPECIAL ASSISTANT FOR EXPORT DEVELOPMENT**

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In the interest of service, **PHILIP C. YOUNG**, Assistant Secretary, is hereby designated as **SPECIAL ASSISTANT FOR EXPORT DEVELOPMENT**.

As such, he shall perform the following functions, duties and responsibilities:

- Lead the development and promotion of the Philippines' key agri export commodities;
- Lead the agribusiness and market-related research to generate and provide informative analyses of market trends and factors affecting the demand for agri export products;
- Lead the promotion efforts and directing market linkages/supply chain between farmers, farmer cooperatives and exporters for traditional and non-traditional agri export products;
- Lead, supervise and /or coordinate with all the DA implementing/operating units involved in policy formulation, standard development, program development and program monitoring of the development, regulatory, and service delivery program of the Department pertinent to agri export development and promotion;
- Formulate and monitor plans, programs, and projects pertinent to the development, promotion, and expansion of agri exports with other countries;
- Spearhead research on new product development and adaptation opportunities in the export markets based on international market trends and demand as well as identify the domestic supply base for such products and commodities with appropriate DA agencies/bureaus.
- Lead and supervise the preparation of export development marketing and promotion plans by all DA implementing agencies/bureaus' marketing department including the situation reports on all agri export products. Likewise, the preparation of country and regional market profiles; and maintain an integrated information system on all aspects of the products and commodities relevant to agri export marketing;



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- Engage, collaborate, and recommend with relevant DA agencies to participate in and advocate for bilateral and free trade agreements (FTAs) pertinent to the advancement of agricultural exports. This involves providing country and market insights for benchmarking and assessing export potential and opportunities and growth in agri-based products;
- Evaluate and recommend amendment/enhancement on existing and proposed policies on agri export development and promotion;
- Lead and conduct consultation in coordination with concerned DA implementing/operating units with the industry groups and other stakeholders and provide technical advice and information on agri export development and promotion;
- Lead and coordinate with all DA implementing/operating units on the implementation of official incoming and outgoing export trade missions /exhibitions related to agri export development and promotion and review the results of the same;
- Analyze the international market for specific products where the Philippines has or can develop a comparative advantage in coordination with concerned DA implementing/operating units;
- Initiate and recommend appropriate measures to minimize/streamline export procedures and or requirements to stimulate exports of Philippine products and in compliance with Republic Act No. 11032 or the Ease of Doing Business and Efficient Government Service Delivery Act of 2018;
- Assist the Department in availing of opportunities to seek technical or financial assistance related to agri exports for the Department and its various stakeholders from foreign institutions, agencies and/or entities, for which he is given the authority to negotiate, in coordination with the appropriate offices of the Department of Foreign Affairs (DFA), the Department of Trade and Industry (DTI), Department of Science and Technology (DOST) and / or any other Agencies / Department;
- Assist the Secretary in his attendance to all export-related meetings within the Department, as well as in inter-agency meetings and other export-related fora and export organizations;
- Provide assistance /support to exporters and would-be exporters with the required environment to be globally competitive, with a long-term vision of growing the Philippine agricultural exports in coordination with other government agencies;
- To initiate and capacitate the designated Focal Person of each DA implementing agencies engaged in the development of agri export programs and activities to ensure alignment with the direction and thrusts of the Office of the Special Assistant for Export Development and the Department;





Masaganang Agrikultura,  
Maunlad na Ekonomiya

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- Provide recommendation and inputs to the Secretary in planning, organizing, streamlining existing offices, setting-up and/or developing an appropriate Division or Service under the Office of the Secretary principally tasked to implement plans and programs for the development and promotion of export of agricultural products and agriculture-based processed products, including marine and seafood products globally; and
- Perform such other related functions as may be assigned to him by the Secretary.

He is entitled to RATA, travelling expense, per diems, and incidental expenses chargeable against OSEC funds and other available funds, subject to the usual accounting and auditing rules and regulations.

All officials and employees of the Department, including its Bureaus, Attached Agencies and Corporations, and DA-Regional Field Offices are hereby advised of this designation and directed to give their full support and cooperation to Assistant Secretary Young in the performance of his duties and responsibilities.

This Order shall take effect immediately and shall remain in force unless revoked in writing. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 23<sup>rd</sup> day of May 2024.

  
**FRANCISCO P. TIU LAUREL JR.**  
Secretary



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