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SPECIAL ORDER

No.: 723
Series of 2024

SUBJECT : AUTHORIZATION TO PARTICIPATE IN THE PHILIPPINE COFFEE EXPO 2024

In the exigency of service and as part of the continuous provision of technical assistance to the project coffee beneficiaries, the Department of Agriculture – Philippine Rural Development Project Enterprise Development Component (DA PRDP I-REAP) and DA - Agribusiness and Marketing Assistance Service (AMAS) are hereby authorized to participate in the ***Philippine Coffee Expo 2024 from June 7-9, 2024 at One Ayala, Makati City.***

This year's theme is **“Reimagining Philippine Coffee.”** The event is organized by the Coffee Collective of the Philippines, Inc. (formerly known as Philippine Coffee Guild) in collaboration with the Department of Agriculture (DA), Department of Trade and Industry (DTI), Coffee Quality Institute (CQI), and World Coffee Research (WCR). The event will highlight international and local luminaries during the Kape't Kwentuhan sessions. Speakers will also present on the plenary and breakout sessions to discuss new technologies to improve the quality of coffee. It will also feature various coffee producing organizations, companies and key players in the coffee market system. Major activities of this event include business matching, coffee exhibitions, plenary and breakout sessions, and roasters-producers forum. The event will also culminate with the awarding ceremony of the Philippine Coffee Quality Competition (PCQC), recognizing the top Robusta and Arabica producers in the country. This is also to encourage the coffee producers and processors to produce quality robusta and arabica coffee.

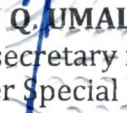
The authorized participants who will serve as exhibitors in this event are the proponent groups (PGs) of coffee-supported enterprises under DA PRDP I-REAP as well as coffee beneficiaries under the AMAS/AMADs, project staff from the National Project Coordination Office (NPCO) I-REAP, Project Support Offices (PSOs), Regional Project Coordination Offices (RPCOs), AMAS and Agribusiness Marketing Assistance Division (AMAD) in selected DA RFOs.

As such, expenses relative to the PRDP participation to include payment for booth design, construction and amenities, food (breakfast, lunch and dinner) and accommodation of the proponent groups (PGs) and incidental expenses during the event proper are chargeable against PRDP NPCO I-REAP. On the other hand, food and accommodation during ingress and egress, transportation and other incidental expenses of the PGs and coffee beneficiaries shall be charged against concerned PSOs/RPCOs and DA RFOs while travelling expenses and per diems of staff from PRDP, AMAS and AMAD are chargeable against their respective office funds, subject to existing accounting and auditing rules and regulations.

This Order shall take effect immediately and shall be considered revoked upon the completion of the event. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 22nd day of May 2024.

For and By the Authority of the Secretary


ALLAN Q. UMALI
Undersecretary for Administration
(as per Special Order No. 618, Series of 2024)



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